



New member: Esquires Coffee Houses

Esquires Coffee Houses started trading at 27 Leys Avenue (formerly the home of Surfin Cafe) in January. A small but growing chain, Esquires is strongly represented in East Anglia and the south east, which have nine of the company's present total of 25 shops.

Dilip and Bharti Shah, the franchisees, have a well-established track record with the company, as they have run the Esquires shop in Stevenage town centre for the last seven years. They are both keen to maintain the customer standards of their predecessor on the site, and also to grow and expand their business in the garden city. They particularly like the location on Leys Square, and are enthusiastic about the proposed revitalisation plans.

The coffee served in Esquires comes from three cooperatives: in Honduras, in Sumatra and in Peru. In addition, they serve Fairtrade hot chocolate, teas and sugars and vanilla syrup, with many more Fairtrade products in the pipeline. The business is a particularly welcome newcomer, given Letchworth's aspiration to become a Fairtrade town.

New Member: **Summan Fabrics**



In January, long-established Letchworth fabric specialists, Summan Fabrics, set up shop in their new premises at 7 Arena Parade. The move, from the former Market Hall, sees the start of a new chapter for the company run by husband and wife team, Mr and Mrs Summan.

The business was in its previous home for 25 years, and has a loyal customer-base drawn from a very wide area that covers all of Hertfordshire, and stretches as far as Bedford and Cambridge. The Summans supply all kinds of fashion and bridal fashion fabric, as well as furnishing fabric, haberdashery and official football team and supporters' items. They are also the largest stockist of knitting wool in Letchworth.

Mr Summan says that he and his wife are looking forward to meeting new customers and becoming part of the wider retail community in the town. The photograph shows the Summans against a backdrop of a small sample of their stock.



Letchworth Garden City
Town Centre Partnership

Free Networking events:

Programme to the end of 2009

We now have a complete programme of networking events for 2009, co-hosted by member businesses and absolutely free to a representative of any town centre business that wishes to attend. They are:

March 25 1.00 for 1.15pm

Buffet lunch at Goldsmith Centre for Business, Broadway

May 19 6.00pm

Evening meeting Campbell & Toft Delicatessen, 43 Leys Avenue

July 22 6.00pm

Evening meeting Letchworth Arts Centre, 2 The Arcade

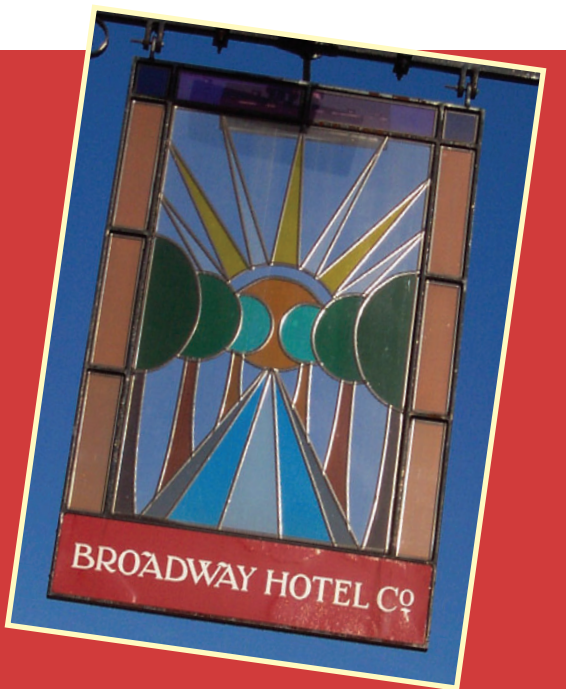
September 10 7.00pm

Evening meeting David's Bookshop, 14 Eastcheap

November 5 1.00 for 1.15pm

Carvery luncheon at Broadway Hotel, Broadway

These informal occasions are being promoted to enable our co-hosts to showcase their products and services, and to provide a relaxed setting for business people to meet and network with others. If you plan to attend one or more of these events, please contact the town centre manager by e-mail (manager@shopletchworth.com) or telephone (01462 486999).



Business Breakfasts at Broadway Hotel

Our regular networking breakfasts continue at Broadway Hotel 7.30am on the first Tuesday of every month. Dates for the next three months are:

April 7, May 5, June 2

Full cooked breakfast for £6 per head.

To reserve a place telephone 01462 650266



Latest members to offer discounts to other members are

David's

Bookshops: 10% off spends of £5 or more (not in conjunction with any other offer)

Letchworth Arts Centre: 10% off membership

If your business has yet to sign up to give a discount to fellow members, contact the town centre manager with details of your offer now!



If found, please report to number below
Emanager@shopletchworth.com T: 01462 486999
www.shopletchworth.com



Appeal for poster sites

Event organisers, including the town centre partnership, are always looking for places to display posters for their events.

We appreciate that not all shops have the window space for this, but we would be pleased to hear from anyone that can help in any way – perhaps by making use of staff notice boards. If you are able to take posters for Letchworth events, please contact the town centre manager on 01462 486999.

New member: Community Times Letchworth Garden City



Community Times Letchworth Garden City is a new glossy colour magazine for the local residents of Letchworth, offering readers a wide range of regular articles and content. Each edition of the magazine has an estimated readership of more than 10,000 with many more readers accessing the online version and using this site to find local products and services.

CT Letchworth was born in November 2008, and is steadily building its name in the town. Editor, Charn Badhan is a local resident herself and has worked closely with small businesses for the last 5 years. Her aim is to grow the magazine to a well known name, so local businesses can succeed in growing their awareness. With competitive rates on offer, CT Letchworth can help your business stay in the forefront of your customers' minds, particularly in these difficult times.

If you would like to advertise your product or service by the following methods;

- In the website
- In the magazine
- In an email campaign
- In an SMS campaign

contact Charn on **07595 701582**
or email at info@ctletchworth.co.uk.





Partnership member?

Got a news item that you want to share? Contact the town centre manager now!

Events Diary April to June 2009

April 3 - 5

New car show

Leys Square 10.00am to 4.00pm

Local dealerships display the latest models for new "09" registration numbers

April 6 - 11

Grand Easter Egg Hunt

Trail for children of 12 and under to find the Easter Eggs in participating shop windows, claim a free chocolate novelty at Annie's Chocolate Emporium and enter a draw for a family pass to Broadway Cinema.

April 10 & 11

Easter Fun Days

Town centre 10.00am to 4.00pm

Street entertainment by Frenetic Engineering, The Grand Theatre of Lemmings and many more

April 18

Farmers' Market

Leys Square 9.00am to 1.00pm

Special Easter week treats on the popular cup cake stall!

May 2

Traditional May Day entertainment

Leys Square 1.00pm-3.00pm

Morris dancing (1.00pm) & Maypole Dancing (2.30pm) plus...

1.00-3.00pm Make beautiful sculpted willow flowers, working with artists from Letchworth Arts Centre. No need to book, just come along with your imagination (suitable for children 3 years upwards)

May 9 - 16 Space & Science Fiction Week

A series of events to celebrate International Year of Astronomy and release of the new Star Trek movie.

More details soon

May 16

Farmers' Market

Leys Square 9.00am to 1.00pm

June 20

Farmers' Market

Leys Square 9.00am to 1.00pm

Expect some extra fun as we celebrate the market's fifth birthday!

Membership Join us today!

Please contact Martin Fletcher if you wish to become a member of the Partnership. Outstanding subscriptions: if you've received a renewal form, please settle payment with us!

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for printing this issue.
Please call them for all your printing needs.

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