



## Discover Shopping and Leisure in Letchworth Garden City

- Meet **Creations By Gail** and **Times Past**
- Delicious recipe for **crunch bars**

[www.shopletchworth.com](http://www.shopletchworth.com)



Issue No.1



# Easter Fun in the Garden City

If you're looking to entertain the kids this Easter Holiday then a visit to Letchworth Garden City Town Centre is a must.

Between Monday 6 and Saturday 11 April, Kids under 12 can put their observation skills to the test, in search of four hidden Easter Eggs.

Every child that discovers the correct location of the hidden Easter Eggs will receive a **free chocolate novelty\***, from Annie's Chocolate Emporium – the perfect reward for all their hard work searching the town.

Plus... every child who takes part in the hunt will be entered into a free prize draw for the chance to **win one of**

**five family tickets** to see a film of their choice at Letchworth's very own Broadway Cinema.

The Easter Egg Hunt entry form can be found on page three along with a clue to set your search off in the right direction. **Good luck tracking down those eggs...**

Easter weekend sees the town centre alive with entertainment. Street performers will be working their magic on

**Good Friday 10 April and Saturday 11 April.**

Wowing shoppers and 'Easter Egg Hunters' alike with a fantastic mix of **juggling, comedy, acrobatics and general laughter inducing nonsense...**

\*Subject to availability



## Super Shop! Competition

You could win **£100!**

See **page 4** for more details on how you could be a winner!



## New Car Show

Friday 3 – Sunday 5 April



With the new '09' registrations now available, check out the latest models from leading manufacturers, all in one place.

- Citroën
- Mitsubishi
- Škoda
- Kia
- Seat
- Volkswagen

Leys Square & Garden Square Shopping Centre

10.00am to 4.00pm

Brought to you by the **Letchworth Garden City Town Centre Partnership**

[www.shopletchworth.com](http://www.shopletchworth.com)



Car parking sat nav code: SG6 3DN

## Free Parking Prize Draw

For the months of April, May and June, Garden Square Shopping Centre has free parking spaces up for grabs, making shopping in the Garden City even easier.

To enter, simply send your name, postcode and telephone number to Colin Bell, Garden Square Shopping Centre, 33 Commerce Way, Letchworth Garden City, SG6 3DN



All the big names in one place... **Iceland • Peacocks • Boots the Chemist • New Look • Dorothy Perkins • The Body Shop • Claire's Accessories • Costa Coffee • La Senza plus many more!**



To enter the Parking Prize Draw online visit [www.shopletchworth.com/parking-comp](http://www.shopletchworth.com/parking-comp). Three parking spaces per month available. Each winner will receive unlimited free parking for one month in an allocated Garden Square Shopping Centre space. No purchase necessary. Terms and conditions apply.

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Eastcheap, Letchworth Garden City  
Books 01462 684631 Music 01462 475900

## Shopping in the Garden City

Letchworth Garden City is home to a host of unique shops, offering you that special item you simply won't find anywhere else...

Step inside **Creations by Gail** and **Times Past**, just two of the Garden City's eclectic mix of stores

### Creations by Gail



for the perfect wedding dress

Any bride planning her big day always has the dress at the forefront of her mind, thinking about every detail and knowing exactly what she wants.

**Gail Evans** specialises in making those dreams a reality, creating unique dresses from scratch or altering a gown from the rail to perfectly match the bride's requirements.

Located in the historic **Arcade**, Gail has been making and altering dresses for nine years. Working with hundreds of brides over the years Gail always offers the same words of wisdom when

it comes to planning the big day "The secret for a perfect wedding day is for the couple to try and enjoy all the planning and rushing around as much as possible; to remain in control of what they really want; and be able to stand back and savour the beauty of the day itself – and at its heart the Beautiful Bride!"



**To talk to Gail about your dream dress visit Creations by Gail, 7 The Arcade, Letchworth Garden City, SG6 3ET or call 01462 675667**

**Serenity Day Spa** *The beauty salon with a difference*

Offering a full range of beauty treatments plus

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- Cosmetics
- Hydrotherapy Spa
- Fast Tan Sunbed
- Permanent Make-up
- Bridal Make-up & Packages
- CACI Face & Body
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- Botox and Collagen Treatments
- IPL - Permanent Hair Removal

Late opening Tues & Thurs (until 9pm)  
6-9 The Gallery, Letchworth Garden City  
01462 686999



Carvery just  
**£4.95**  
Monday to Saturday

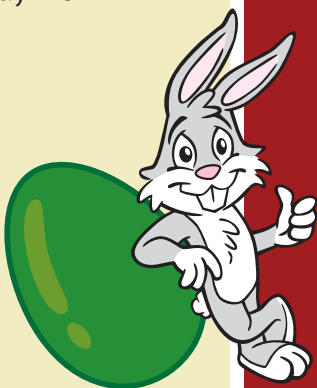
### The Broadway Carvery and Hotel

Every day great value....

**Easter Family Weekend**  
Easter carvery open all day  
Sunday and Monday from 12 noon, from £8.45

**Sunday 12th April**  
**Easter Egg Hunt**  
**11.30-12 noon.**

Easter Monday  
**kids under 4ft**  
**eat for free** with this advert. Check your height under the Easter Bunny!



01462 480111  
[www.broadwayhotel.co.uk](http://www.broadwayhotel.co.uk)



### Times Past Antique pine and interiors



Whether you live in a modern property or country cottage, **Times Past** has furniture and furnishing accessories to suit your home.

Furniture is principally English and continental pine. The English pine, sourced mainly from Yorkshire, includes a wide range of Regency and Victorian chests of drawers as well as side tables and wash stands.

The continental pine, imported from all over Europe, covers everything from dressers, wardrobes and armoires to pot cupboards, chests, meat safes and much more.

If you can't find the piece you're looking for, Times Past offers a unique "we can find it" service. Just describe the item and the team will search far and wide to track it down for you.

**Dale Gaffney** and partner **Adrian Piggott** look forward to welcoming you to Times Past.

**Times Past, 23 Eastcheap, Letchworth Garden City SG6 3DA**  
**Telephone 01462 686546**  
[www.timespastlgc.org.uk](http://www.timespastlgc.org.uk)

# Space & Science Fiction Week Friday 8 – Saturday 16 May 2009

Join us to celebrate the International Year of Astronomy and the release of the latest Star Trek movie.

For one week in May the Garden City will become the centre of the universe for everything space and sci-fi, events include:

- Screening of classic sci-fi films at **Broadway Cinema** including Close Encounters, Starman, Sunshine and a special Kid's Club showing of ET - The Extra Terrestrial.

- **Titan the friendly robot** comes to town. Watch in awe as this 8ft robot tours the Garden City on Saturday 9 May.

- **Children's Art Competition**, run in conjunction with **Tim's Art Supplies**. Let the little ones imagination run riot as they ponder space, time and beyond...

**Just a taster of the activities planned, mark it in your diary and look out for further details in the coming weeks.**



**Aliens invade the Garden City... Decorate your PC Desktop with sci-fi scenes of Robots and UFOs...**

Download these great wallpapers at [www.shoplechworth.com/sci-fi](http://www.shoplechworth.com/sci-fi)

## More reasons to shop in the Garden City



**Substantial investment is set to improve the appearance of two Town Centre streets for shoppers and businesses alike.**

Planned to start in May, subject to securing Traffic Regulation Order approval. Works will transform the look and feel of Eastcheap and Leys Avenue with the addition of more convenient 'nose-in' parking, pedestrian-friendly amenities, including a much improved 'Leys Square' with new landscaped seating areas and water features, and major sculptures and water features at the junction of Leys Avenue and Eastcheap.

Check out [www.thenextsteps.co.uk](http://www.thenextsteps.co.uk) for details and up-to-the-minute news on the scheme.

**Free Chocolate!\*  
Win Family Cinema Tickets!**

Monday 6 – Saturday 11 April

Shop!

## Grand Easter Egg Hunt

Enter our prize draw for your chance to win one of five family tickets to see a film of your choice at Broadway Cinema.

Plus every correct entry receives a **free chocolate novelty\***

Search Garden City shop windows to discover four hidden Easter Eggs. When you've found them all, simply fill in the shop name against the egg number, complete your contact details and return your entry to **Annie's Chocolate Emporium in The Arcade**.

**Clue: all of the shops with eggs are featured in this edition of 'Shop!'**

### Rules

1. Open to children aged 12 and under
2. One entry per child
3. Closing date for entries Saturday 11 April
4. No purchase necessary

Search Garden City shop windows to discover four hidden Easter Eggs

Egg number	Shop Name
1	
2	
3	
4	

Name

Telephone Age

Postcode

Looking for Stationery or Office Supplies? **Keep it local and reduce your Carbon Footprint**

## Arena Stationers in Letchworth Garden City

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Fax: 01462 672304  
E-mail: arenastationers@keme.co.uk



We're on the spot... and spot on Mike & Pat Newman at your service [www.arenastationers.com](http://www.arenastationers.com)

# Events Diary

## April – July 2009

### New Car Show

Friday 3 – Sunday 5 April  
Leys Square  
10.00am to 4.00pm

### Grand Easter Egg Hunt

Monday 6 – Saturday 11 April

### Easter Fun Days

Good Friday 10 April and Saturday 11 April

### Traditional May Day Entertainment

Saturday 2 May  
Leys Square 1.00pm to 3.00pm

### Space & Science Fiction Week

Friday 8 – Saturday 16 May

### Letchworth Festival

Saturday 25 July – Sunday 2 August

### Farmers' Markets

**All this, plus regular Farmers' Markets on 18 April, 16 May, 20 June and 18 July.**  
Leys Square 9.00am to 1.00pm

**For more information visit**  
[www.shopleetchworth.com/events](http://www.shopleetchworth.com/events)



## Rocky Road Credit Crunch Bars

**Makes 24**

**Preparation time less than 30 min**

**Cooking time less than 10 min**

### Ingredients

125g/ 4oz soft unsalted butter  
300g/ 10oz best-quality dark chocolate, broken into pieces  
3tbsp golden syrup  
200g/ 7oz rich tea biscuits  
100g/ 3oz mini marshmallows  
2tsp icing sugar, to dust

Heat the butter, chocolate and golden syrup in a heavy-based saucepan over a gentle heat. Remove from heat, scoop out about 125ml/ 4fl oz of the melted mixture and set aside in a bowl.

Place biscuits into a plastic freezer bag and crush them with a rolling pin until some have turned into crumbs but there are still pieces of biscuits remaining.

Fold the biscuit pieces and crumbs into the melted chocolate mixture in the saucepan, and then add the marshmallows.

Tip the mixture into a 24cm/ 9in square baking tin and smooth the top with a wet spatula.

Pour over the reserved 125ml/ 4fl oz of the melted chocolate mixture and smooth the top with a wet spatula.

Refrigerate for about two hours or overnight.

To serve, cut in to 24 fingers and dust with icing sugar.

For special Easter Bars, why not add mini eggs along with the mini marshmallows. Use your imagination and experiment with your favourite treats...

Brought to you by Campbell & Toft Delicatessen of 43 Leys Avenue, tel: 01462 679751

[www.campbellandtoft.co.uk](http://www.campbellandtoft.co.uk)

Yum!

**Were you reading carefully? Enter online today and....**

With the Easter Egg competition for the kids, we thought it only fair to give the adults a chance of **winning a prize.**



All you need to do, is answer one simple question and submit your entry via the website at [www.shopleetchworth.com/competition](http://www.shopleetchworth.com/competition)

### 1. Where does 'Times Past' mainly source its English Pine furniture from?

With the answer contained in this issue of 'Shop!', it really couldn't be easier. There's no excuse not to enter.

All entrants answering the question correctly will be entered into the prize draw for their chance to win the £100 cash prize, perfect for a shopping spree in Letchworth Garden City.

If you're unable to submit your entry online, post your answer, along with your name, address and telephone number to Martin Fletcher, Letchworth Town Centre Partnership Ltd, 33 Commerce Way, Letchworth Garden City, Herts, SG6 3DN

No purchase necessary. One entry per person. Competition closes on 30 May 2009. The Winner will be selected at random on 1 June 2009.

[www.shopleetchworth.com/competition](http://www.shopleetchworth.com/competition)

Win

£100!

Shop!  
is brought to you by



Letchworth Garden City  
Town Centre Partnership

Tel: 01462 486999